



February 2011

Dear Business Owner:

The Kiwanis Club of Historic Roswell is pleased to announce the “Spring K Classic” 5K and 10K run to be held March 26, 2011. We seek your support of local Children and Youth projects undertaken by our club, through the Historic Roswell Kiwanis Foundation, Inc., a non-profit 501(c)(3) organization. Several levels of sponsorship are available. One of our committee members will review these with you and make recommendations. All contributions are tax-deductible.

We request your help to continue funding of our Children and Youth service projects at the current level and to increase support as needs continue to increase. All monies raised go toward these projects focused on helping the children and youth of Roswell and North Fulton by providing educational, support, and safety services.

Kiwanis clubs like ours provide valued services to their communities. We have a 30+ year history of service for the residents of the city of Roswell and North Fulton County. Over 2760 hours of service for our projects were contributed by members during 2010.

Your business will make a positive impact on the children and community of Roswell through your funding. In addition, you will benefit from increased visibility and publicity afforded to our corporate sponsors. For example, your business will be listed on [www.roswellkiwanis.org](http://www.roswellkiwanis.org), visited monthly by hundreds of citizens. In addition, all sponsors will be listed on project banners, in brochures, and in press releases and publicity in local media.

The attachment describes the many projects referred to in this letter. Please join us in our efforts to enhance the quality of life for these children and youth by providing the requested funding. We are most grateful for your interest and support, and we thank you.

Sincerely,

Historic Roswell Kiwanis Foundation  
Sponsorship Committee

cc: 501(c)(3) determination letter  
Kiwanis community service projects  
Sponsorship opportunities

## **Children and Youth Projects of Kiwanis Club of Historic Roswell**

### **Mathalete Mentoring:**

Every week since 1997, Roswell Kiwanis members have mentored students at Crabapple Middle School who are weak in math skills. Mentors arrive in the morning and spend 45 minutes with the students. School-provided computer software is used to help with the math functions. As a result of this and other efforts at Crabapple Middle School, our club was awarded the Prestigious Partner Award by the Fulton County Schools.

### **Saturday Scholars:**

In addition to the Mentoring program described above, a math tutoring session is held weekly to assist students at Crabapple Middle School with extra math help. Students from Roswell High School's National Honor Society, Beta Club, and Key Club, and advanced math classes provide the one-on-one tutoring. Approximately 50 students are served on a weekly basis.

### **North Fulton Child Development Association:**

KCHR sponsors many activities for the children at the Child Development Center including an annual fishing outing, Valentines party, winter holiday party, Easter egg hunt and "Read Around the World" reading and book program. These programs provide added benefits and fun opportunities for underprivileged children of Roswell and North Fulton County

### **Bike Rodeo:**

The Bike Rodeo, held each spring in conjunction with the Roswell Criterium, is focused on children and their bike riding safety. The children are taught proper use of helmets, hazard avoidance, and braking. In addition, they are taught about safety maintenance of their bicycle and receive a safety certificate for completing the ten safety related stations. They are then given the opportunity to race on a shortened Criterium course in Historic Roswell.

### **Scholarships:**

Three \$1000 scholarships are awarded to high school seniors in Roswell each year. These scholarships are awarded to applicants on the basis of community service performed by the student, faculty recommendations, written goals of the student, and family need.

### **"K" Family Club Sponsorships:**

KCHR sponsors the Roswell High School Key Club, the largest student-led service and leadership program of its kind. We also sponsor a Builder's Club at Crabapple Middle School. In both of these organizations, students direct the goals and projects of the group, with assistance from a faculty advisor and advisors from KCHR. Our newest "K" family club is the Aktion Club. We have partnered with "Just" People, a not for profit agency that provides a wide variety of support services to adults with developmental disabilities. Our mission is to provide adults living with disabilities an opportunity to serve their communities and to develop initiative and leadership skills.



## **SPONSORSHIP LEVELS**

Please take advantage of this great marketing opportunity to show your company's values and involvement in the community.

### **Premier Sponsor \$1,500**

- Official 'Starting Line' Sponsor
- Large Company logo on race t-shirt
- Large Company logo on event banner
- Large Company logo on Historic Roswell Kiwanis website
- Option to operate table for on-site promotions at race
- Option to provide promotional items in race packets
- 5 free entrees for 5K or 10K race
- Acknowledgement of support of Spring K Classic Run in Kiwanis Newsletter

### **Mile Marker Sponsor \$250**

- Company Name on Mile Marker Signage
- Medium Company logo on race t-shirt
- Medium Company logo on event banner
- Medium Company logo on Historic Roswell Kiwanis website
- Option to provide promotional items in race packets

### **Finish Line Sponsor \$500**

- Medium company logo on race t-shirt
- Medium company logo on event banner
- Med company logo on Historic Roswell Kiwanis website
- Option to operate table for on-site promotions at race
- Option to provide promotional items in race packets
- 2 free entrees for 5K or 10K race
- Acknowledgement of support of Spring K Classic Run in Kiwanis Newsletter

### **Running Sponsor \$100**

- Company name on race t-shirt
- Company name on Historic Roswell Kiwanis website
- Option to provide promotional items in race packets

Thank you for your company's generous investment. All proceeds go to Historic Roswell Kiwanis Foundation, Inc. a 501(c) 3 corporation. Your contribution is tax deductible to the extent of the law.



## SPONSORSHIP AGREEMENT FORM

*Thank you for your company's generous investment in this community event.*

All proceeds benefit the Historic Roswell Kiwanis Foundation, Inc.  
Your contribution is tax deductible to the extent of the law.

Company Name: \_\_\_\_\_

Company Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone (    ) \_\_\_\_\_ email \_\_\_\_\_

### Our Company's Investment will be:

<b>Premier Sponsor</b>	<b>\$1500.00</b>
<b>Finish Line Sponsor</b>	<b>\$500.00</b>
<b>Mile Marker Sponsor</b>	<b>\$250.00</b>
<b>Running Sponsor</b>	<b>\$100.00</b>

Please send company logo in vector art to [jim@provideoimage.com](mailto:jim@provideoimage.com)

**Please return this form and your donation to "Historic Roswell Kiwanis Foundation, Inc."**  
**Mail to: Kathy Pressley @ Fidelity Bank, 1325 Hembree Road, Roswell, GA 30076**

**FOR MORE INFORMATION ON OUR CLUB PLEASE CONTACT:**  
**Club President, Kathy Pressley at 770-667-9797**  
**Sponsorship Director, Judy Allen at 770-403-6905**

**OR VISIT OUR WEBSITE AT [www.roswellkiwanis.org](http://www.roswellkiwanis.org).**

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JAN 10 2007

HISTORIC ROSWELL KIWANIS FOUNDATION  
INC  
C/O CARLA KELLEY  
845 GABLE GATES TURN  
ROSWELL, GA 30076

Employer Identification Number:  
06-1774120  
DLN:  
17053284016036  
Contact Person:  
SHAWNDEA KREBS ID# 31072  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
September 30  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
October 6, 2006  
Contribution Deductibility:  
Yes  
Advance Ruling Ending Date:  
September 30, 2011

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

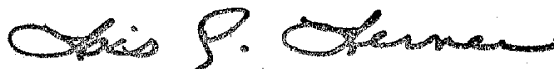
Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

If you distribute funds to other organizations, your records must show whether they are exempt under section 501(c)(3). In cases where the recipient organization is not exempt under section 501(c)(3), you must have evidence the funds will be used for section 501(c)(3) purposes.

If you distribute funds to individuals, you should keep case histories showing the recipient's name and address; the purpose of the award; the manner of selection; and the relationship of the recipient to any of your officers, directors, trustees, members, or major contributors.

Sincerely,



Lois G. Lerner  
Director, Exempt Organizations  
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c)(3)  
Statute Extension

